

Award Winners
will be
announced
at 6:30pm

Presenting the
2019 Graphic Design
Student Exhibition
Award Winners

Reception co-sponsored by



**THE CHAMPAIGN-URBANA
DESIGN ORGANIZATION
WWW.THECUDO.ORG**

JAN TSCHICHOLD

THE NEW TYPOGRAPHER

BORN ON APRIL 2ND, 1902, JAN TSCHICHOLD IS A FAMOUS GERMAN TYPOGRAPHER WITH HIS WORK IN HELPING TO INOVATE FONTS OF THE TIME AS FONTS WERE QUICKLY EVOLVING TSCHICHOLD HAD BEEN ABLE TO HELP BRING A LOT OF THESE NEWER FONTS TO THE COMMON MAN, WHO HAD INTENTIONS TO KEEP UP WITH THE MODERN TIMES.

By Adam Christians

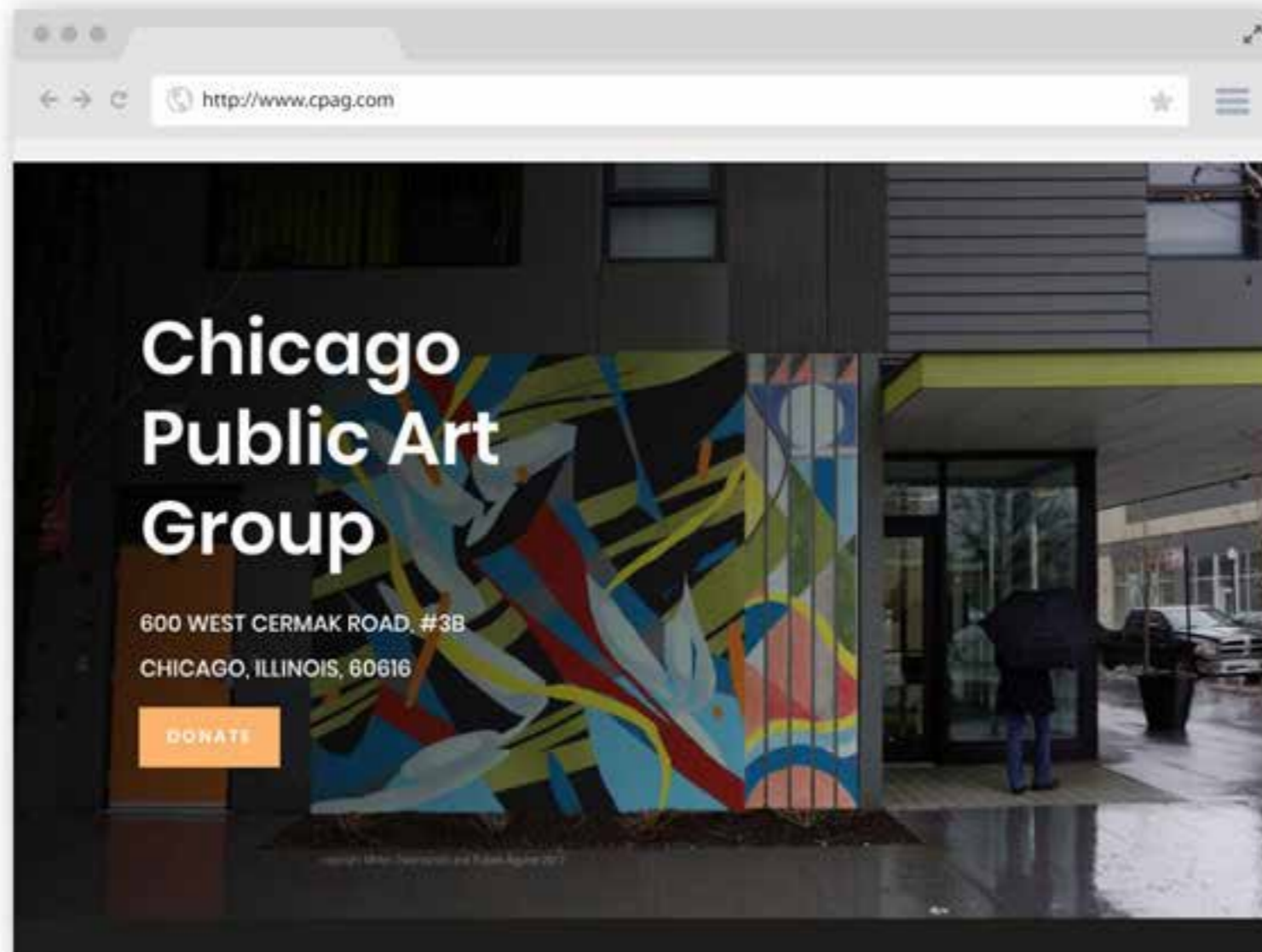
Jan Tschichold had a rich family history in the world of arts, calligraphy, and typography. Growing up Tschichold had learned mostly from his father, unlike a lot of people during his time he was home schooled. Tschichold got the chance to start making a name for himself when he published his first book in Berlin 1928, Die Neue Typography or "The New Typography" translated into English. Though

he wasn't very well known at the time for his work, he started to expand his name when he started attending various conventions throughout the world, and it was thanks to this that allowed him to get a translator to be able to help bring his first work outside of the Berlin audience. Tschichold was also noted for his use of asymmetrical typography. Type was quickly evolving throughout the world, going from the pre-war days (1830s) to a level of what was starting to flourish in the twentieth century. Tschichold also wrote various sophistication manuals that would be a teaching tool for many people at the time. Some of these technological improvements would influence in places like Berlin, Russia and Germany in the early 1930s.

Tschichold became a teacher in 1933 in Munich; however, his position wouldn't last very long as the Nazi party would take over the city and both Tschichold and his wife were arrested, there was a lot of careful eyes placed on Tschichold because of the Soviet posters he was working on. However, he would escape Germany a few years later and took a family bus to Switzerland. After Tschichold and his family escaped from the Nazi party, they restart their lives in Switzerland. Throughout the rest of his life, he did a lot of work on preserving and criticizing type, though during this part in his life, he started not to be so critical of work. He also would be involved in the Penguin paperback books redesign, for which he spent a gruesome amount of time working on more than 500 paperback books that was his responsibility. He would also be working with Swiss typographers throughout the late 1950s and made a number of critical essays on the type that was being presented to the world. Jan Tschichold would later pass away on August 11th, 1974 in Locarno, Switzerland at the age of 72. His contributions to the world of typography and graphic design will always be remembered. From his humble days, to his time in Nazi Germany, and later reinventing how paperbacks were produced. Tschichold is still a major influence in today's world of type and design.

**David M. and
Shirley A.
Jones Student
Art Award**

Editorial Layout by
Adam Christians



**Surface 51
Award of
Excellence**

Website by
Brooke Armstrong



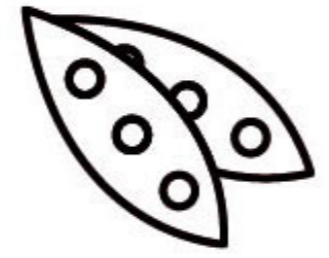
**DSC Foundation
Award of
Excellence**

Logo by
Megan Perry



- EDAMAME** 4
japanese garlic or teriyaki glazed
- GYOZA** 5
pan fried pork w/hot honey ponzu sauce
- TAKOYAKI** (5 pc) 6
deep fried octopus ball topped w/ bonito flakes
- CHICKEN WINGS** 6
marinated & deep-fried wings with sour citrus dipping sauce
- SALMON SHARE** 6
spicy mayo blended salmon poke on tortilla chips
- CHICKEN KARAAGE** 6
house soy marinated chicken deep fried chicken

APPETIZERS



- TONKOTSU** 12
pork broth, chasu, nitamago, scallion, kikurage, menma, narutomaki, corn, sesame, chilli pepper
- TONKOTSU BLACK** 13
enriched pork broth, chasu, menma, nitamago, scallion, kikurage, chilli pepper, black sesame oil
- MISO** 13
miso broth, nitamago, chasu, narutomaki, kikurage, menma, sesame, scallion
- SPICY MISO** 13
miso broth, spicy pepper, chasu, corn, nitamago, menma, scallion, sesame, kikurage
- SHOYU** 12
soy broth, chasu, nitamago, menma, scallion, sesame, wakame seaweed, narutomaki, chilli pepper, sesame oil
- SHIO** 12
light pork broth, chasu, pickled ginger, menma, scallion, sesame, kikurage, nitamago

RAMEN



- BBQ PORK BUN** (2 pc) 7
braised pork belly w/BBQ & sweet korean sauce
- KARAAGE BUN** (2 pc) 6
fried crispy chicken patty w/ spicy mayo
- WASABI BURGER** 7
house special beef silder, black pepper w/teriyaki & wasabi
- COCA COLA** 2
- SPRITE** 2
- GREEN TEA** 2
- ORIGINAL RAMUNE** 2.5
- STRAWBERRY RAMUNE** 2.5
- GRAPE RAMUNE** 2.75

BUNS/DRINKS



CUDO Award of Excellence

Menu by Michael Dalton



MEMPHIS

Created by Rudolph Wolf in 1929, Memphis was one of the most popular display fonts of its time. Its high legibility and even weight values make the font effective in brand and display use. It was often referred to as "Futura with serifs." It was the first modern Egyptian font of its time and its creation led to an extensive revival of slab

serifs in foundries around the world. Memphis is thought as a font for technical fields, making an impression because of the geometric basis of its forms reflecting the style of German geometric sans-serif. It's an effective display face with a rugged weight and color that provide scope for the interplay of positive and negative forms.

Abc Memphis Light

Abc Memphis Light Italic

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Abc Memphis Medium

Abc Memphis Medium Italic

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Abc Memphis Bold

Abc Memphis Bold Italic



Designer: Brooke Armstrong

**Positive
Energy Award
sponsored by
Positivity Place**

Poster by
Brooke Armstrong



**Electric
Pictures Award
of Excellence**

Catalog by
Marco Vasquez

**Fine &
Applied Arts
Department
Chair Award**

Wine Label by
Brooke Armstrong





**President's
Award of
Excellence**

Branding by
Madelyn Witruk



**Illustration
Best of Show
(sponsored by
The Robeson
Family) (\$100)**

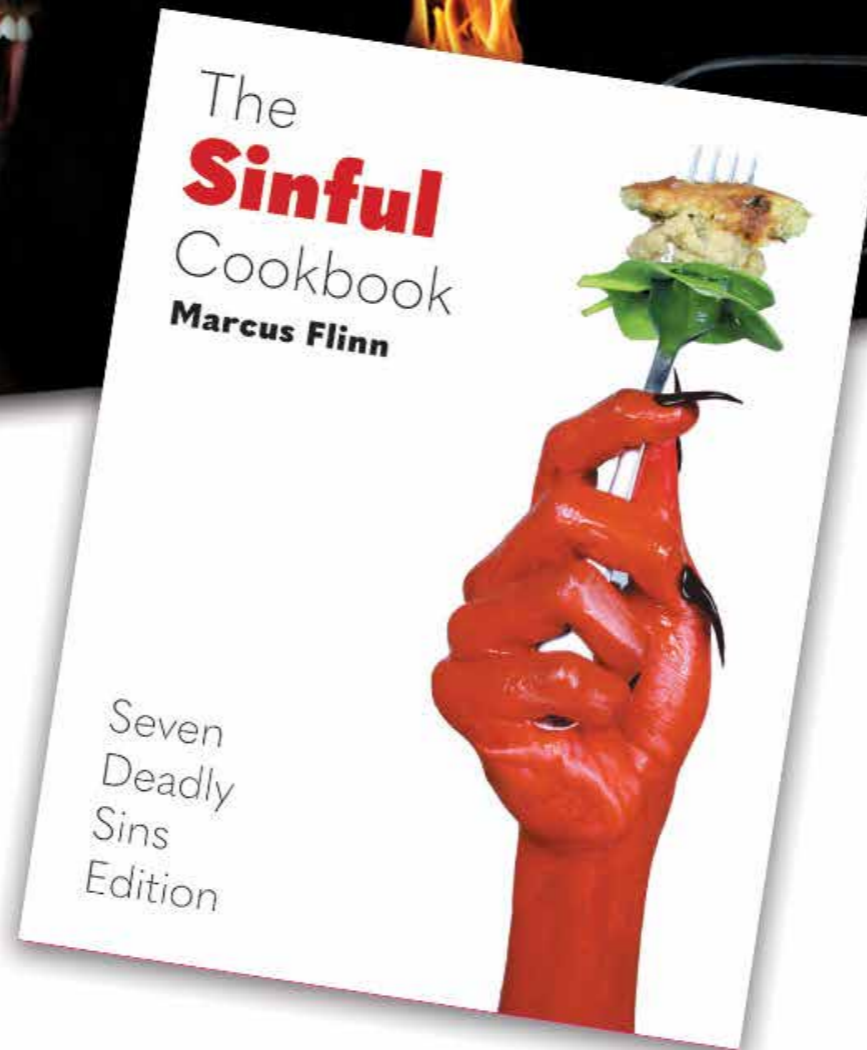
Illustration by
Alex Lutz

OLIVER
SACKS

THE
MIND'S
EYE

Typography
Best of Show

Book Cover by
Ju Hyun Kong



**Graphic Design
Best of Show**

Recipe Book by
Marcus Flinn

Thank you.