

# Franklin Gothic



The Franklin Gothic typeface was created by a man named Morris Fuller Benton in 1902. The typeface is an extra bold, sans-serif type notable for many double story letters. Despite being an old font, it is still very popular among current designers. It is mainly used on billboards and magazines. Franklin Gothic has changed

drastically over the years. It was first cast in hot metal, then redrawn for cold type. Many designers imitated the look of Franklin Gothic. Some examples include Lightline Gothic, News Gothic and Monotone Gothic. Franklin Gothic is a very unique typeface that really stands out from the rest.

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