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#### **Reasons for Caution:**

- · Copyrights held by the creator of the photo/illustration
- · Clients may recognize the source
- · Clients want illustration, not cut & paste photographs. The more unique our images, the better we look
- Mistakes can perpetuate themselves through repeated copying (don't trust any single source unless provided directly by the client)

#### When choosing a reference:-

- Start with a sketch! Avoid letting photo references influence the final piece too much. Find references that suppliment your sketch, not the other way around.
- Use at least two or three sources. Example:





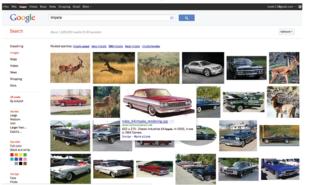


...colorized based on a 2nd photo

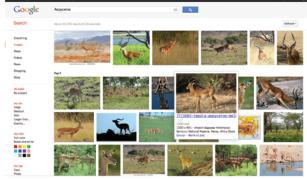


Repainted, other changes made to tilt of ears, how open the mouth is, etc.

- · Search deeper than page one of Google Image search. Search other databases such as flickr or links from Wikipedia.
- · Be aware of your source. Go beyond the Google Image Search page and know what website is hosting it.
- Make changes thoughtfully, average out natural variation for the 'idealized' example
- · Consider changes that can be made from the provided manuscript. Read accompanying text or caption to understand the goal of the illustration
- · Adjust your search terms for more specific and accurate results. For biological references, use scientific names instead of common ones:



A search for "Impala" (viper, mustang, etc) gives mostly cars



... using the genus name "Aepyceros" gives better results!

• Use free texture sites, but treat those photos as copyrighted images, too. They should be used only as part of an image, and never as the full illustration.



www.cgtextures.com



www.mayang.com/textures

PRECISION GRAPHICS

# **Photo Referencing**

## Keeping a reference folder:

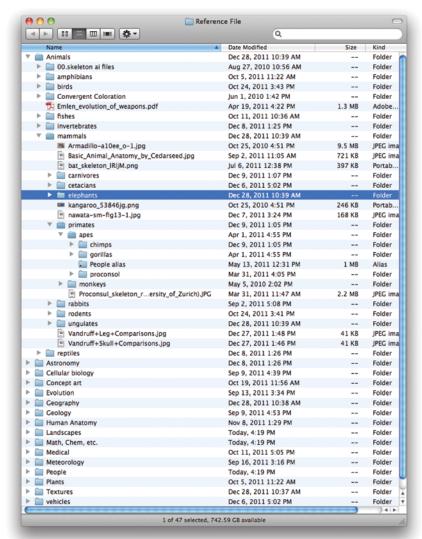
- Keep original file names when possible to track down sources
- Organization can be done in many ways. (I prefer to categorize based on taxonomy but use whatever method makes the most sense to you.)
- Some websites have limited downloads/day with their free account, so hang on to the files for later use

#### Repurposing artwork:

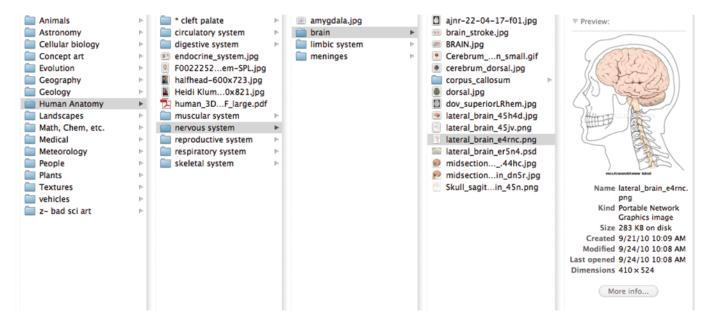
- Store copies of useful illustrations in the reference folder as well, but...
- Be careful to observe the same copyright rules as you would picking up an image from online or anywhere else. Again...

#### **Reasons for Caution:**

- Copyrights held by the creator of the photo/illustration
- · Clients may recognize the source (especially from a competing textbook!)
- Clients want illustration, not cut & paste photographs. The more unique our images the better we look
- Mistakes can perpetuate themselves through repeated copying (Did I say that already?)



Suggested categories for a reference folder (yours may differ based on the type of work you tend to do!)



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# PRECISION GRAPHICS

# **Photo Referencing**

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#### Piecing it together:

• Pulling from multiple photos for speed & accuracy while creating a unique image

· Ask yourself, 'have I taken anything more than information?'

• From these illustrations, I have referenced:

Bike (adjusted to look more like a mountain bike... thicker tires, front wheel shocks)

Shoes (repainted to look more like a kid's shoes)







Child's face (widened eyes, raised eyebrows, repainted)

Bike tires (not copied, just a visual guide)

Shirt, arms, pants, helmet (all repainted to palette colors)

Pose was adjusted, angle of arms changed, bend in leg

Bike shocks, seat, handlebars

Pavement is from CGtextures, given perspective and faded back

ground (with added grass)

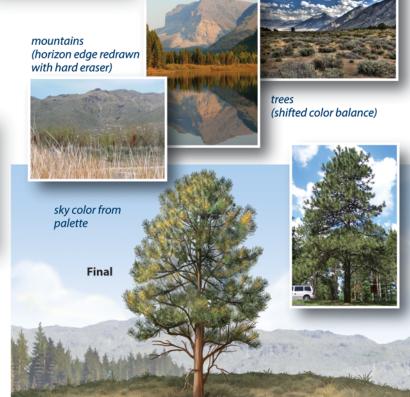




reference for proportions...



... with a better head and tail from a second photo



Rock with new edge outlined,

saturation

lowered

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These are just first steps in preparing the photo reference. Take all steps possible until you have taken nothing but information from the reference!

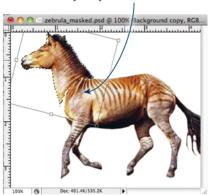
# Adjust the following where possible:

· Pose & Proportion

#### Create and apply layer mask



Transform selections based on the organism's or object's joint locations

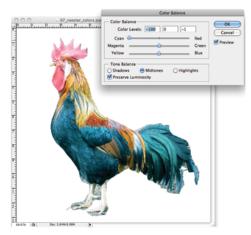


Color (includes lighting, patterns & textures)





Hue changes the entire color wheel of the image



Color balance gives the control to move all colors in a desired direction (towards cyan in this case)

#### Follow these same rules if you intend to trace the image in Illustrator

#### Reduce saturation and repaint with palette colors

- · For brighter, more illustrative colors
- For consistency throughout a book

### Blur image by at least 2 pixels before repainting

- · Clears all pixel information
- Allows you to paint in your own details
- · Lock pixels first to maintain a clean edge

## Compare your final illustration to your photo references

- · Is there any way the photographer would recognize his work?
- If they had your .psd file could they prove you sourced their photo?
- Does the illustration look out of place with the style of the job?
- Have you taken any creative decisions or anything besides 'uncopyrwritable' information about the object/organism from the photo?



copy color swatches and save a .aco file with the job name for easier access to the palette from Photoshop